Direct Exhibitor Registration Form for the VdS-FireSafety Cologne 2026

VdS-FireSafety Cologne

2nd – 3rd December 2026 in Cologne

Please return by e-mail to:
bst@vds.de

VdS Schadenverhütung GmbH
Pasteurstr. 17a, D-50735 Köln / Germany
brandschutz-messe@vds.de
www.vds-brandschutztage.de

Direct exhibitor registration and recognition of terms & conditions of participation

(please complete in block letters or cross as appropriate)

We herewith register for the fire protection exhibition taking place within the scope of the **VdS-FireSafety Cologne 2026** and would like to hire exhibition space. We accept the terms & conditions of participation in the fire protection exhibition enclosed herewith and the "Technical Guidelines" by Koelncongress in their entirety.

Company name of direct exhibitor:

Address:

Postcode / city:

Phone (company):

E-mail (company):

Internet:

VAT No.:

Purchase Order Number:

Contact person:
(The person named here will receive all information relating to participation in the exhibition and is responsible for internal coordination and communication.)

Phone:

E-mail:

Billing address (if different from company address on the left):

Company:

Address:

Postcode / city:

E-mail (invoice):

1. Our order for exhibition space in the exhibition hall:
   (Dimensions in metre grid)

   Width _____ m Depth _____ m Surface area _____ m²

   ☐ ☐ Row booth (1 side open, min 9 m²) € 226 /m²
   ☐ ☐ Corner booth (2 sides open, min 12 m²) € 253 /m²
   ☐ ☐ Head booth (3 sides open, min 18 m²) € 262 /m²
   ☐ ☐ Island booth (4 sides open, min 36 m²) € 274 /m²

   When ordering a stand area a one-off € 250 service and marketing fee will be charged.

2. Desired booth location (no legal right):

   Booth no.:_____ alternative booth no.: _____

3. We need ____ more exhibitor badges* at the price of € 112 /piece.

4. We undertake to install wall panels of 2.50 m in height at every closed side of our booth and to lay flooring. We shall observe the maximum booth height of 5 m.

   ☐ On the separate order form, we charge the partner for booth construction of VdS "Beckmann Fair Partner GmbH" with erection of a complete rental booth or a special booth.

   ☐ We use our own material to build the booth or/and charge our own booth builder with this task.

5. On 2nd December 2026 we will join with ____ persons the evening event at the price of € 98 /person incl. programme item, diner and beverages.

* Each stand up to 10 m² of exhibition space contains two exhibitor badges. Each additional 5 m² or part of the rented exhibition space includes one additional exhibitor badge. Additional exhibitor badges can be booked at a price of € 112 /piece. Exhibitors will receive lunch with drinks on both days of the fair. Coffee, tea and water are available free of charge for all exhibitors during the fair. Each exhibitor has the option of allowing one person per conference to attend the conferences taking place in parallel at half price (participation of additional persons at normal price).

All prices plus VAT (unless specified otherwise) provided that the performance is taxable in Germany.

Place and date

Company stamp and legally binding signature by direct exhibitor

Data protection information: Information on the processing of personal data (including the data provided in this registration form) can be found at www.vds.de/bz-datenschutz.de.

Terms & Conditions of participation for exhibitors of the VdS-FireSafety Cologne

2nd – 3rd December 2026 in Cologne

1. Organiser and venue
VdS Schadenverhütung GmbH, Training Center and Publishing House
Pasteurstr. 17a, D-50735 Cologne
The exhibition takes place in Koelncongress - Congress Centrum Ost
in the exhibition centre Koelnmesse
Halle 10.2
Deutz-Mülheimer Straße 51, D-50679 Cologne / Germany
Wed 2nd - Thu 3rd December 2026

2. Registration
The registration for participation in the exhibition shall be done on the original form "Direct Exhibitor Registration Form for the VdS-FireSafety Cologne 2026" by VdS Schadenverhütung GmbH; this shall be signed in a legally binding manner and completed in full. Conditions included on the registration do not have any legal force. By registering the exhibitor recognises the "Terms & Conditions of participation for exhibitors in the VdS-FireSafety Cologne" and the "Technical Guidelines" by Koelncongress GmbH as legally binding to the exhibitor and all employees working at the exhibition. By registering the exhibitor undertakes to comply with any regulations by law, police, labour law, industrial law especially in view of environmental protection, fire protection, accident prevention.

3. Amount of rent for exhibition space and exhibitor badges
The amount of rent for the exhibition space is (Dimensions in metre raster):

Row booth	(1 side open, min 9 m²)	EUR 226.- /m²
Corner booth	(2 sides open, min 12 m²)	EUR 253.- /m²
Head booth	(3 sides open, min 18 m²)	EUR 262.- /m²
Island booth	(4 sides open, min 36 m²)	EUR 274.- /m²

For bookings made by 28th February 2026, you will receive a 5 % early bird discount on the rent for exhibition space.

Each stand up to 10 m² of exhibition space contains two exhibitor badges. Each additional 5 m² of rented exhibition space or part thereof contains one additional exhibitor badges. More exhibitor badges can be booked at the price of EUR 112.- /piece. Lunch incl. beverages is served to the exhibitors on exhibition days. During the exhibition, coffee, tea, and water are available to all exhibitors free of charge (all prices are quoted ex VAT).
The amount of rent includes: General surveillance of the exhibition halls, general illumination of the exhibition halls, general cleaning of the aisles and the possibility of participation in parallel expert conferences at half price for one person (normal price charged for any further person).
Per m² of exhibition space in the exhibition hall EUR 0.60 are charged for and paid to the AUMA - the Association of the German Trade Fair Industry. This price is already included in the above prices.

4. Service and marketing fee
A service and marketing fee of EUR 250,- per exhibitor is payable. This includes the following items:
- Entry in the digital exhibitor directory
- Basic entry in the event catalogue (print/digital)
- Entry of the company name in the hall plan (print/digital)
- Unlimited free exhibition tickets for exhibitors' customers
- Access to the digital Exhibitor Service Centre to manage exhibitor badges and management/sending direct invitations to customers
- 1 Scan2Lead SMART licence per exhibitor

5. Joint exhibitors
Joint exhibitors are companies, which present with their own personnel their own range of products in the booth of a direct exhibitor. Joint exhibitors are allowed only on condition that the "Registration Form for Joint Exhibitors" has been completed in full, signed, and submitted. Joint exhibitors shall be subject to the same conditions as the direct exhibitor. Per joint exhibitor a service charge of EUR 510.- (plus VAT) is charged. The service and marketing fee of EUR 250.- is included in the processing fee. Joint exhibitors can be invoiced via the direct exhibitor or separately. Any additional bookings, such as exhibitor badges or tickets for the evening event, which the joint exhibitor wishes to make can also be charged via the direct exhibitor or separately.

6. Accreditation
There is no legal title to be accredited to the exhibition. Exclusion of competitors shall neither be required nor be admitted. Cancellation of the granted accreditation is allowed if the prerequisites for accreditation are not met anymore.

7. Booth design / booth layout
The exhibitor undertakes to install wall panels of min. 2.50 m in height at every closed side of its booth and to lay flooring. The maximum booth height is 5 m. The reverse side of any booth, advertising medium, or other design element towards the neighbouring booth from a height of 2.50 m upwards shall be white (not transparent), clean, and without any visible defect and shall not show text or graphics. The organiser tries to provide the exhibitor with the desired space. However, for organisational reasons and in the interest of an optimum general appearance of the exhibition the exhibitor could be forced to relocate booths or entrances/ exits, corridors, and emergency exits. For technical reasons the exhibitor should reckon on minimal booth restrictions. This may be a maximum of 10 cm in depth and width. This allows no right to reduce the amount of rent.
If cleaning of the stand is desired before or after the first day of the fair, this must be booked separately by the exhibitor via the Koelncongress order portal.

8. Building and dismantling
Set-up is on 30 November to 1 December 2026 from 8:00 am to 7:00 pm. After consultation with the organiser, it is also possible to set up earlier. Dismantling may take place on 3 December 2026 from 4:30 pm to 11:00 pm, and on 4 December 2026 from 08:00 am to 12:00 noon.
Deposit shall not be placed for the times of erection and dismantling.

9. Terms of payment
The amount of rent charged for the booth shall be payable immediately upon billing.
If an order number is required on the invoice, this must be communicated to the organiser no later than one week after registration. For registrations after 31.10.2026, the order number must be communicated directly in the course of registration if it is to be listed on the invoice.The invoice will be sent as a PDF file by e-mail to the e-mail address provided on the registration form. If a different e-mail address or postal dispatch is desired, this must be communicated in writing during the registration process.

Any changes affecting invoicing must be communicated in writing. Subsequent changes to an invoice that has already been issued will be charged at a fee of EUR 70.

The exhibitor shall occupy the exhibition space and start with erection, only if the total invoiced amount charged for the exhibition has been paid. Having sent the debtor reminders of no avail, the organiser has the right to cancel the contract with immediate effect and to dispose freely of the exhibition space.

10. Cancellation and non-participation
If the exhibitor's booking was made on 03rd or 04th December 2025, he has the option of canceling free of charge until 28.02.2026. The exhibitor undertakes to pay the full invoice amount in the event of cancellation of the registration after 1st October 2026 or unannounced non-participation.

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In the event of cancellation of registration by the exhibitor before 2th October 2026, VdS Schadenverhütung GmbH will charge a cancellation fee of 50 % of the booth fee.
VdS Schadenverhütung GmbH reserves the right to cancel the event for economic reasons and to withdraw from the contract.
Economic reasons include, for example, if the event can probably not be held as planned and therefore the purpose of the event cannot be achieved for visitors, exhibitors and the organiser or can only be achieved with significant restrictions (e.g. also due to official recommendations or orders due to possible health hazards). In this case, the exhibitor shall be informed immediately and any fees already paid shall be refunded. Further claims of the exhibitor are excluded.

11. Photographs, drawings, film recordings
VdS Schadenverhütung GmbH has the right to make photographs, drawings and film recordings of the exhibition, of the exhibition buildings and booths and of the exhibited objects, and to use it for advertising or press releases without the exhibitor being able to raise objections for any reason. This also applies to recordings made directly by the press or television with the consent of VdS Schadenverhütung GmbH.
The exhibitor is not permitted to record and publish film recordings from the expert conferences, the Future Forum, the VdS-FireSafetyTalk or the exhibitor forums.

12. Insurance / surveillance
The exhibitor is obliged to provide for sufficient insurance coverage in principle. The organiser recommends the exhibitors to insure all exhibition objects and exhibits and to take out a third-party liability insurance.
The exhibitor itself shall be responsible for supervision and surveillance of the booth. This shall also apply to the times when erection and dismantling takes place.

13. Liability
The organiser shall not assume any liability for damages to exhibition objects and the booth equipment, even not for consequential damages. The organiser shall not assume liability for any transportation risk before, during, and after the exhibition, for any damage, theft, damage in connection with realisation of the exhibition attributable to third parties.

14. Precautions – force majeure
If the organiser is forced to cancel the event for unforeseen events, force majeure, natural disasters, the exhibitor is not entitled to repayment or reimbursement of space costs neither any costs.

15. Data protection information
Information on the processing of personal data (including the data provided in this registration form) can be found at https://vds.de/en/data-protection. In addition to the above-mentioned data protection information, it is pointed out that the above-mentioned personal data will be passed on to third parties for processing in the sense of admission management (exhibitor badges, exhibition tickets, etc.) and further processed, insofar as this is necessary for the implementation of the event.

16. Hygienic concept (if present)
All event participants must observe and implement the specifications of the hygienic concept (if present) valid at the time of the event. The content of the hygienic concept shall be determined by VdS Schadenverhütung GmbH at its reasonable discretion, taking into account the legal and official requirements and the interests of the event participants. Depending on a pandemic situation and the legal/official requirements, changes to the hygienic concept may occur at short notice. Information on the individual hygienic concept of the VdS-FireSafety Cologne is available at http://www.vds-brandschutztage.de/en/.
Possible pandemic-related access restrictions, i.e. the conditions under which persons may participate on the event (e.g. only vaccinated and recovered persons or also tested persons), depend on the official and legal requirements valid at the time of the event and the organiser's hygienic concept. Even if these access restrictions change after the exhibitor's registration, in particular if they become more stringent, this shall not entitle the exhibitor to withdraw from the contract and shall not release him from the payment of the stand area or the remuneration for services.

17. Place of jurisdiction / place of performance
Place of performance and place of jurisdiction shall be Cologne/ Germany. Should single provisions of this Agreement be invalid, this shall not affect the validity of the remaining provisions.