



VdS-FireSafety Cologne 2026: Registration for exhibitors is open

The popular industry gathering on December 2 and 3, 2026, at Koelnmesse offers an attractive environment for exhibitors. Participation in the trade fair can now be booked.

Cologne, March 2026. The starting signal has been given for planning the VdS-FireSafety Cologne on December 2 and 3, 2026: Exhibitors from the field of preventive fire protection can now secure their stand at Koelnmesse and benefit from the diverse program offered by this major industry gathering.

The VdS-FireSafety Cologne offer an exciting mix of a large international trade fair, live demonstrations, expert forums, and VdS-FireSafetyTalk on the exhibition stage, as well as eight separately bookable VdS conferences. Once again, there will also be a large special area dedicated to structural fire protection, consisting of technical demonstrations and the “Forum Baulicher Brandschutz” (Structural Fire Protection Forum) by asecos academy with a high-quality lecture program.

The extensive range of offerings regularly attracts a high-caliber professional audience to Cologne. On December 2 and 3, 2026, around 5,500 trade visitors are expected to attend to find out about the latest solutions and developments in preventive fire protection.

Popular environment for exhibitors

The event offers providers from this sector the ideal opportunity to showcase their products and services effectively. Exhibitors at the VdS-FireSafety Cologne regularly praise the high technical standard of the discussions and meetings.

Michael Gasper from Zapp Zimmermann explains, for example: “We always receive a lot of positive feedback at the VdS-FireSafety Cologne. The lecture program and the well-timed breaks in the specialist conferences attract a large professional audience to our stand. That's what really sets VdS apart.”

Press contact:

Jan Leder
Public Relations
Phone: +49 221 77 66 - 158
Fax: +49 221 77 66 - 311
Email: jleder@vds.de

VdS Schadenverhütung GmbH
A company of the German
Insurance Association (GDV)

Amsterdamer Str. 172-174
D-50735 Köln
Germany

www.vds-global.com



Great interest in exhibition space

It is worth booking soon, as over 60 % of last year's 180 exhibitors have already secured a stand for 2026. A total of 99 % of last year's exhibitors said they would recommend the VdS-FireSafety Cologne to others.

High visibility at favorable conditions

A 9 m² row booth with a complete rental stand “easy”, service and marketing package, two exhibitor passes including catering and Meet & Greet can be booked for as little as € 3,085 (net).

All exhibitors have the opportunity to conduct live demonstrations at their booths. Exciting demonstrations can be included as stops on the guided tour of the trade fair. The exhibitor forum in the exhibition hall also offers an attractive platform for presenting new products, technologies, and services.

Further advantages for exhibitors are:

- an unlimited number of free trade fair tickets for customers
- exhibitor discount at the VdS-FireSafety Cologne expert conferences (one participant at half price per conference)
- for each exhibitor a license for lead tracking of visitors to the stand (Scan2Lead SMART)
- the perfect networking opportunities

Detailed information at **vds.de/fire-safety**

Press contact:

Jan Leder
Public Relations
Phone: +49 221 77 66 - 158
Fax: +49 221 77 66 - 311
Email: jleder@vds.de

VdS Schadenverhütung GmbH
A company of the German
Insurance Association (GDV)

Amsterdamer Str. 172-174
D-50735 Köln
Germany

www.vds-global.com

Caption VdS_Messehalle.jpg: VdS-FireSafety Cologne on December 2 and 3, 2026: Exhibitors have the opportunity to present their solutions where decision-makers and industry experts come together. (Image: VdS)

Caption VdS_Zukunftsforum.jpg: The extensive supporting program, here the program on the trade fair stage, makes the industry get-together particularly attractive. (Image: VdS)



About VdS:

VdS is one of the world's most renowned institutions for corporate safety and security. 500 experts offer a unique range of services for fire protection, security, cyber-security and natural hazard prevention.

Services include risk assessments, testing and certification, inspections, information systems for natural hazards and an extensive training program. In addition, the independent institute sets international safety and security standards with the publication of a comprehensive set of Guidelines.

The optimal protection of our partners is based on a worldwide unique protection concept whose reliability builds on 115 years of VdS-experience, combining all core aspects of loss prevention. Decision-makers around the world rely on VdS-approved reliability and safety.

More information at vds-global.com

Press contact:

Jan Leder
Public Relations
Phone: +49 221 77 66 - 158
Fax: +49 221 77 66 - 311
Email: jleder@vds.de

VdS Schadenverhütung GmbH

A company of the German
Insurance Association (GDV)

Amsterdamer Str. 172-174
D-50735 Köln
Germany

www.vds-global.com