

VdS-
FireSafety
Cologne



TRADE FAIR | CONFERENCES | THEMED FORUMS

VdS-**FireSafety** Cologne 2024

at Koelnmesse on 4th and 5th December

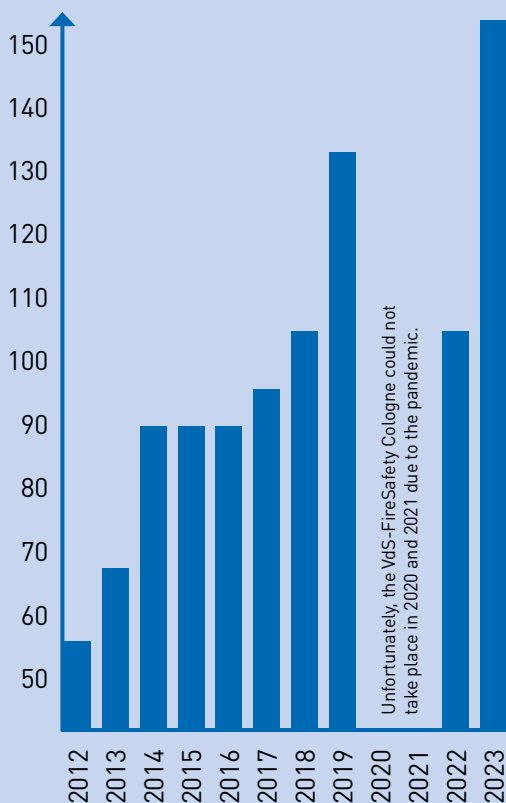
Major industry gathering
Become an Exhibitor!



> www.vds.de/fire-safety

Exhibitors at the VdS-FireSafety Cologne

Number of exhibitors



The hard work was worth it, it was a successful event. Many thanks for the organisation."

Markus Fiebig | Head of Sales & Marketing device-integrated fire protection, JOB GmbH, Ahrensburg Germany

Address a high-calibre expert audience

... at one of the leading trade fairs for preventive fire protection in Europe!

VdS-
BrandSchutz
Tage



The major industry gathering is an excellent opportunity to present your products and services. The expert conferences taking place at the same time and the carefully curated supporting

programme in the exhibition hall attract a high-calibre trade audience. One highlight, for example, will be the VdS-FireSafetyTalk, as it was last year, where experts will discuss burning current issues in the exhibition hall.

Design your trade fair appearance according to your ideas: for example, with live demonstrations of your products or a lecture in the exhibitor forum. You can find all information online at www.vds.de/fire-safety.



Your trade fair stand including exhibition space from just EUR 295.33/m² for the entire duration of the trade fair

Example: 9 m² complete for only EUR 2.658*, incl. complete stand, contribution to AUMA, 2 exhibitor badges incl. catering and Meet & Greet

Wall construction: white system construction walls, lighting, ceco-arpeting, power supply, lattice girders, fascia board with lettering (e.g. your company name, max. 25 characters)

Exhibitor badges: up to 10 m² exhibition space 2 badges, + 1 badge per additional 5 m² or part thereof

AUMA: For AUMA, the following shall be charged per m² of stand area in the exhibition hall EUR 0.60 will be charged and paid

Catering: Lunch buffet with drinks as well as coffee, tea, water during the fair

Meet & Greet: We invite all exhibitors – exclusively – to a Meet & Greet at the trade fair on the eve of the first day of the trade fair

* all prices plus VAT. For a flat rate of EUR 120 per exhibitor you will receive: Entry in the digital exhibitor directory, basic entry in the event catalogue (print/digital), entry of the company name in the hall plan (print/digital), free exhibition tickets for exhibitors' customers, access to the digital Exhibitor Service Center to manage exhibitor badges, download of parking passes and sending of direct invitations to customers.

92%

92 % of the exhibitors 2023 would recommend VdS-FireSafety Cologne.

90%

90 % of exhibitors assessed in 2023 rated the organisation of the VdS-Fire Safety Cologne with good or very good.

150

150 exhibitors presented their products and services at VdS-FireSafety Cologne 2023.

10 good reasons to participate

- + Ideal networking opportunities with national and international trade visitors
- + Optimum presentation possibilities at favourable conditions
- + Lecture possibilities in the exhibitor forum
- + Guided tours of the trade fair
- + Free exhibitor tickets for your customers
- + Opportunities for free live demonstrations (please contact us)
- + Job board exclusively for exhibitors in the exhibition hall
- + Meet & Greet: Networking evening exclusively for exhibitors incl. delicious snack and drinks
- + 50 % discount on your advertisement in the VdS-trade magazine s+s report
- + Possibility for one person per conference to take part in the parallel conferences taking place at the same time (participation of further persons at the normal price)



VdS-FireSafety Cologne on 4th/5th December

Trade Fair

Fire Prevention and Protection Trade Fair with a focus on fire protection systems technology and structural and organisational fire protection.

Expert Conferences

56th Professional Development Seminar for Fire Protection Officers on 04./05.12.2024
Fire Extinguishing Systems on 04.12.2024
Structural Fire Protection on 04.12.2024
Voice alarm systems on 04.12.2024
Impulse conference Hydrant systems on 05.12.2024
Fire Detection and Alarm Systems on 05.12.2024
Smoke and Heat Exhaust Ventilation Systems on 05.12.2024
Compact Seminar: Construction and Fire Protection in NRW on 05.12.2024

Themed Forums in the exhibition hall

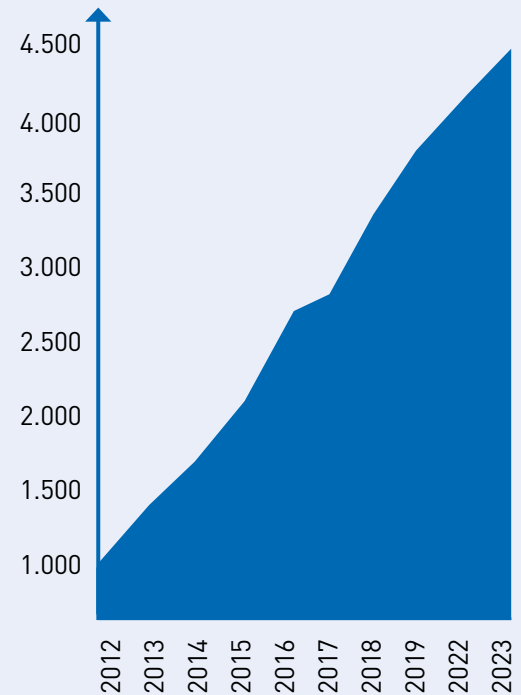
Future Forum Fire Protection
VdS-FireSafetyTalk
Exhibitor Forum on Product, Technology & Service Innovations
Meeting place education and career with numerous providers of advanced trainings and continuing education and job board

Supporting programme

Guided tour for the press
Guided tours for trade fair visitors with the opportunity for exhibitors to present their product innovations
Tour for training and further education institutions every day of the fair
Live demonstrations Use the opportunity to draw attention to your products with live demonstrations

Trade fair visitors at the VdS-FireSafety Cologne

Number of visitors



“We have made it! The VdS-FireSafety Cologne were very successful for us. We would like to thank all participants, visitors and supporters who contributed to this. Our products and services met with great interest and we were able to make many valuable contacts. The positive feedback from our customers who visited us at the trade fair was also particularly pleasing.”

Bernhard Goßen | Head of Sales
Multicomssysteme OHG, Hilden, Germany

The visitors profile

- Industry, Manufacturers, Service providers, Trade
- Engineers, Specialist Planners for fire prevention and protection systems/building technology, Architects
- Technical expert
- Local administrations and building authorities
- Manufacturers and installers of fire prevention and protection systems
- Fire brigades
- Insurance companies
- Associations, fire protection institutes etc.

Venue and date

Koelnmesse

Congress Centre East, Hall 10.1
Deutz-Mülheimer Straße 51
50679 Cologne
Wed. 4th - Thur. 5th December 2024

Opening hours of the Fire Prevention and Protection Trade Fair

1st day 08:30 - 17:30, 2nd day 08:30 - 16:30

Entrance fee to the Fire Prevention and Protection Trade Fair

day ticket 20,- € excl. VAT
season ticket (two days) 30,- € excl. VAT

Organiser

VdS Schadenverhütung GmbH
Training Center & Publishing House
Pasteurstr. 17a, 50735 Cologne, Germany

All exhibitors can take part in the evening event for € 78,- (plus VAT), including programme item, dinner and drinks (see registration form).

Your contact persons

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Exhibition stand construction partner

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www.beckmann-gmbh.com



Concept Partner

Vereinigung zur Förderung
des Deutschen Brand-
schutzes e. V. (vfdb)



CFPA Europe



Verein der Brandschutz-
beauftragten in
Deutschland e. V. (VBBD)



Bundesverband Technischer
Brandschutz e. V. (bvfa)



Verband der Feuerwehren in
NRW e. V. (VdF NRW)



Werkfeuerwehrverband
Deutschland e. V.



Secure your trade fair stand now at:
www.vds.de/fire-safety

