



VdS-FireSafety Cologne 2024 in Cologne: Registration for exhibitors begins

Every year in December, the VdS-FireSafety Cologne offers an attractive environment for fire protection and safety providers. They can now book a stand at the major trade fair on December 4 and 5, 2024 in Cologne.

Cologne, March 2024. Suppliers from the fields of fire protection and safety can now register for exhibition space at this year's VdS-FireSafety Cologne trade fair on December 4 and 5, 2024.

VdS-FireSafety Cologne is one of the largest industry get-togethers for fire protection systems and preventive structural and organizational fire protection in Europe – with constantly growing visitor numbers. Last year, a new record was set: over 4,400 trade visitors from a total of 20 countries came to Koelnmesse to experience the varied program.

It's worth being there and booking early. Exhibitors who register by 31.03.2024 will receive a 5 % discount on their stand rental.

Best environment for exhibitors

The event offers exhibitors optimal opportunities to effectively showcase their products and services. The attractive mix of a large, international trade fair, live demonstrations, specialist forums and VdS-FireSafetyTalk (VdS-BrandSchutzTalk) on the trade fair stage, as well as the high-quality specialist conferences that can be booked separately, attract a high-caliber specialist audience to Cologne. The exhibitors at VdS-FireSafety Cologne repeatedly praise the high professional level of the discussions and meetings.

Lots of attention at favorable conditions

A 9 m² row stand with a complete exhibition booth, two exhibitor badges including catering and meet & greet can be booked for as little as EUR 2,658 or EUR 2,567 for early bookers (all prices net).

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All exhibitors have the opportunity to carry out live demonstrations – exciting contributions can be included as stops on the guided tours of the trade fair. The exhibitor forum in the exhibition hall also offers an attractive platform for presenting product, technology and service innovations. In addition, exhibitors have exclusive access to a job exchange for finding skilled workers.

Other advantages include an unlimited number of free trade fair tickets for customers and perfect networking opportunities.

Sustainable solutions

Sustainability is playing an increasingly important role in the rental stands at VdS-FireSafety Cologne: among other things, all complete rental stands and communal areas are now equipped with an Eco-Rips carpet that is 100 % recyclable. This means that over 2,000 m² of carpet does not simply end up in the bin.

Detailed information at vds.de/fire-safety

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VdS_tradefair.jpg, caption:

On December 4 and 5, 2024, the fire protection industry will meet again at VdS-FireSafety Cologne with its wide range of trade fairs, forums and specialist conferences. (Image: VdS)

VdS_futureforum.jpg, caption:

The extensive supporting program, here the program on the trade fair stage, makes the industry get-together particularly attractive. (Image: VdS)



About VdS:

VdS is one of the world's most renowned institutions for corporate safety and security. 500 experts offer a unique range of services for fire protection, security, cyber-security and natural hazard prevention.

Services include risk assessments, testing and certification, inspections, information systems for natural hazards and an extensive training program. In addition, the independent institute sets international safety and security standards with the publication of a comprehensive set of Guidelines.

The optimal protection of our partners is based on a worldwide unique protection concept whose reliability builds on 115 years of VdS-experience, combining all core aspects of loss prevention. Decision-makers around the world rely on VdS-approved reliability and safety.

More information at vds-global.com

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